



WHITE  VILLE

EXCELLENCE IN SANITARY WARE



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# WE ARE WHITE VILLE



WHITE  VILLE

EXCELLENCE IN SANITARY WARE

WATER IS  
THE SOURCE OF LIFE  
AND THE INSPIRATION  
OF OUR WORLD.

White Ville is a city of excellence, a capital of quality and style, where the purity of white and its wholeness joined with the versatility of water and its continuous movement is at the center of our inspiration, driving our strive for innovation and design evolution. Powerful technology deployment, commitment to details and innovation combined with our global experience and founding Group heritage, guide our product development to create holistic bathroom solutions that combine functionality and design in a perfect synthesis of prestige.



# WE BROADEN POSSIBILITIES

OUR PHILOSOPHY  
IS INNOVATION  
THROUGH DESIGN  
AND WE CREATE  
EXCLUSIVE SOLUTIONS  
FOR CONTEMPORARY  
INTERIORS.

As white contains all other colors,  
so White Ville proposes  
a complete range of contemporary  
sanitary ware collections:  
from the most innovative models  
to the smartest solutions,  
from trendy design to classic  
models, satisfying every need  
of excellence for each living style.





# WE PURSUE QUALITY

INDUSTRIAL HIGH TECHNOLOGY AND ARTISANAL CARE FOR DETAILS: THE PRODUCTION PROCESS OF EXCELLENCE.

White Ville is a brand of CLEOPATRA GROUP, one of world's leading players in ceramic tiles and sanitary ware production, founded in 1982 and renowned worldwide for the excellence of its product. We have experience in exporting in more than 100 countries over 5 continents with a solid sales network all over the world.

Our sanitary ware production facilities extend on an area of 150.000 sq.m. with a capacity of 2.2 million pieces per year.

We utilize carefully selected premium raw materials to ensure a high quality finish for our products. We run rigorous checks at every stage of the industrial process, following strict quality control procedures that comply with international standards. Our production plants deploy the latest high pressure casting technology to ensure scalable production with steadfast quality and optimum energy savings.





# WE FOCUS ON INNOVATIVE DESIGN



## WHEN FUNCTIONALITY MEETS STYLE.

For us design is an ergonomic combination of functionality and beauty, not just aesthetics. That's why we have put together a team of international designers, from different cultures and backgrounds, united by the pursuit of innovative and practical concepts for our high quality sanitary ware collections.

1

### DAVID EMMANUEL MICHAUD

The love for progress, out-of-the-box thinking ability, passion for style, ergonomics and attention to quality and details constantly inspire the creative brain behind innovative developments for leading companies. The Swiss-French-born, US-raised and Italy-established, Michaud loves a challenge: from sport developments, e-bike, luxury yacht, watches and various consumer goods, he always looks for excellence and style. Involved on many fronts from his consultancy firm to his daily operations as Head of Design and Creative Director at Rudy Project, one of the market leaders in technical eyewear, helmets and sport gear, Michaud holds extensive patents and recognitions worldwide for his designs while achieving company's high performance objectives.

2

### NILO GIOACCHINI

All his work is characterized by a concrete, pragmatic attitude to projects, free from any conventionalism in terms of specialization or trends. His studio operates in a variety of sectors from aeronautical interiors to domestic environments with particular skills in sanitary ware design. Over 35 years of professional activity he has worked with the most important international companies and has received recognition including the "National Mobile Fiera Competition" in Trieste, the Bayer Italia Special Award and the Abet Print Award and many mentions at the ADI Compasso d'Oro award. His "Mobile totale" is part of the permanent exhibition of the MOMA Museum of Modern Arts in New York.

3

### LUCA CIMARRA

His approach to design derives from an architectural background that focuses on research for the best solutions in terms of functionality and style, never giving up innovation. His skills, confirmed by many projects realized for international brands, are an assurance of quality and style. After the degree in architecture and a long partnership with Italian Paolo Portoghesi, in 2005 he opened his Studio AreA+3 where he took care of many projects of architectural and industrial design for many international brands. He won the Design PLUS 2007 at ISH Frankfurt Messe, selection for the Pulchra competition among the 100 most beautiful objects in the world 2007/08. In 2008 he was nominated for the ADI XXI Compasso D'Oro. In 2009 he won the Dino Gavina Award.



# ONE WASHBASIN

FOR EACH  
APPLICATION NEED

IN-SET  
basins



OVER COUNTER  
basins



WITH HALF PEDESTAL  
basins



WITH PEDESTAL  
basins



A COMPLETE RANGE  
OF SOLUTIONS.

Bold geometric shapes and clean, crisp lines is what makes White Ville range of washbasins a sculptural work of art. An array of choices for each model delivers modern functionality, simplicity and warmth to classic and contemporary bathrooms alike. Each washbasin collection with its unique character offers four versions: in-set basin, over counter, with pedestal and half pedestal allowing you to easily achieve a unified customizable look in your bathroom.



# WE RELY ON EXTRA COMFORT

## IMPROVING COMFORT THROUGH ERGONOMICS.

We design our products following ergonomics principles to reach a higher efficiency and comfort.

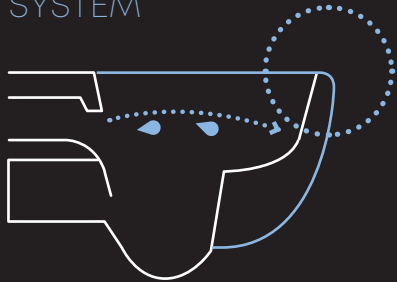
That's why the size of our toilet seats and bidet are wider than standards and reach a width of 40 cm. Average people dimension and height are statistically increasing, so we anticipate the need with extra comfort seats.



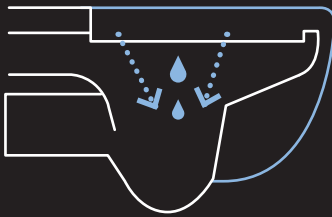




**RIMLESS**  
SYSTEM



**RIM**  
SYSTEM



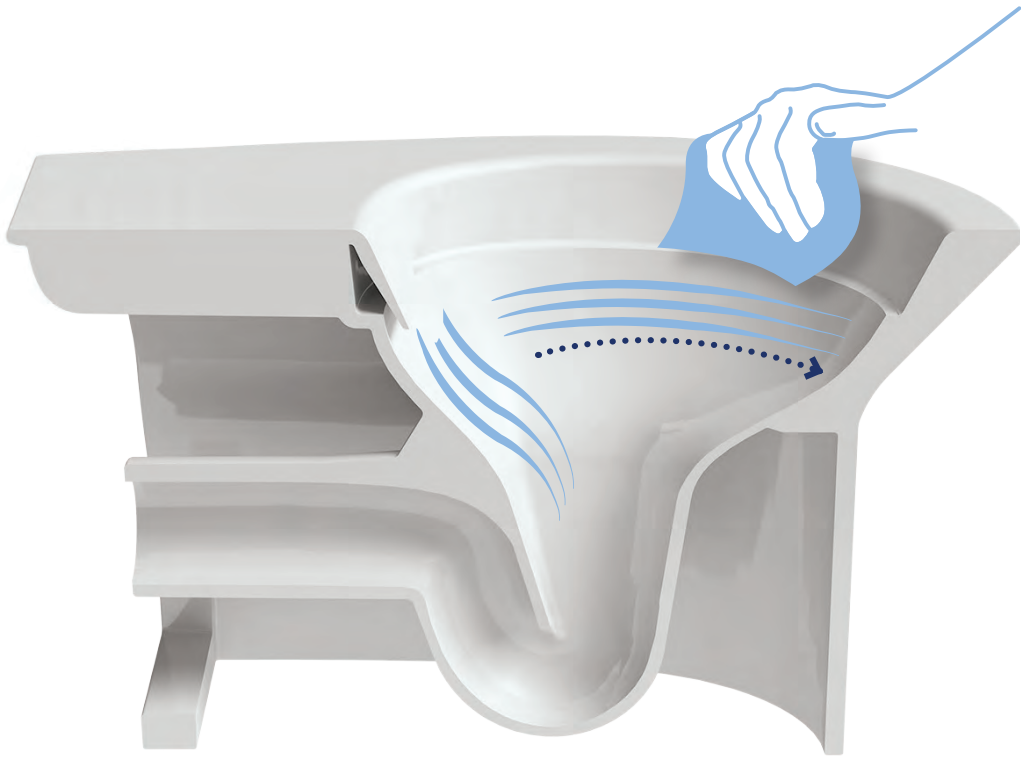
# VORTIX®

## RIMLESS TECHNOLOGY

# THE NEW RIMLESS TECHNOLOGY

The rim removal increases the inside surface continuity, thus allowing an easier cleaning. The rimless technology assures better hygienic standards, since every part of WC can be easily cleaned in every part with just a cloth and bacteria and mold cannot grow in hidden areas. The VORTIX® technology optimizes flushing and reduces noise. The toilet will result functional, water saving and

silent at every use. With the VORTIX® system, water flush is powerful and crosses internal surfaces vertically and horizontally, without splashing outside. One or two different nozzles throw out water simultaneously, creating a cleaning vortex effect. Moreover, water consumption is reduced by more than 50% with each flush.



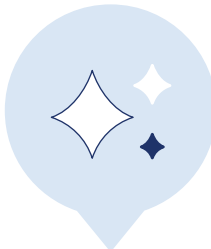
**VORTIX®  
FLUSH**



**SILENT**



**EASY  
TO CLEAN**



**HYGIENIC**



**WATER  
SAVING**



# SAVER®

## WATER SAVING TECHNOLOGY



### SAVER® FULL FLUSH

Saving water is one of the main goals in contemporary living. One of the simplest way to achieve it is through toilet water.

In normal usage an average flush can use up to 6 liters. With our SAVER® technology we can reduce, on tank models, up to 4,5 or 3 liters in full flush and respectively up to 3 or 2,5 liters on a small flush. This will achieve a total saving up to 50%, reducing general household utility bills

and helping save the world's water resources. The Saver® technology is available in wall hung and floor standing toilets in almost all our collections.





# THIN

## WITH ELEGANCE

5 mm



THIN EDGES  
FOR DURABLE  
BEAUTY.

Thanks to our extensive experience with ceramics and the research of the best clays, kaolin and glazes, White Ville can produce extra-slim edge washbasins. Rims thickness can be reduced to only 5 mm, thus enhancing elegance and style, but maintaining solidity and strength. A slim edge is perfect in over counters for an exclusive look in design and deluxe bathrooms.













# WE BOOST COLORS

COLOR IS WHAT GIVES JEWELS ITS WORTH.

As colors give prestige and luxury to jewels, so does White Ville color palette; it transforms sanitary ware into precious unique pieces that enhance your bathroom style and beauty.

White Ville collections are available in a full color palette in matt or shiny finish. The chromatic range of ten colors and amazing brilliant gold and silver, are studied to perfectly combine with every style or material: ceramic tiles, concrete, wallpapers, wood, or paint. The matching appeal of White Ville colors is irresistible and frees creativity.

MATT COLORS

-  ICELAND
-  GREY
-  BRINA
-  DUST
-  OCEAN
-  EARTH
-  BASALT
-  BLACK

GLOSSY/MATT COLORS

-  WHITE
-  PERGAMON
-  GOLD
-  SILVER





# WE SUPPORT PROJECTS WORLDWIDE



## MEGA-PROJECT VOCATION

### INTERNATIONAL CULTURE

White Ville responds to international style needs with collections that fit perfectly in public sectors, private sectors, commercial sectors, hospitality and restaurants.

### DESIGN APPROACH

We focus on innovative design. Our international designers create unique collections for functionality and style.

### ECLECTIC INSPIRATION

From minimalism to luxury, from classical to contemporary, from smart to trendy: all living styles are represented.

### WHITEVILLE FOR PROJECTS

- Wide variety of in-set and over counter washbasins.
- From 40 to 100 cm wide furniture washbasins.
- Extra comfort width of 40 cm for toilets and bidets.
- WC and bidets available in wall hung and floor standing (also with tank) versions.
- Rimless WC: easy to clean, hygienic and efficient thanks to its VORTIX® flush system.
- All WC are combined with Soft-Close seat covers.
- Wide color palette with 10 matt and shiny colors, plus glossy gold and silver.
- Urinals models are available, complete with dividers.





# WHY CHOOSE WHITEVILLE



## RIMLESS

The design without rim is more elegant and hygienic: no more hidden bacteria or mold.



## EASY TO CLEAN

Rimless means an extreme easy cleaning in every condition of use.



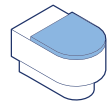
## SAVER®

Saving water exclusive technology uses only 3/4,5 liters for full flush and 2,5/3 for half, saving up to 50%.



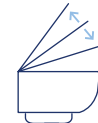
## VORTIX®

A concentrated water flush assures perfect hygiene and cleaning of the WC.



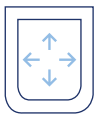
## COMFORTABLE SEATS

Sanitary ware are supplied with comfortable and elegant specially-designed urea seats.



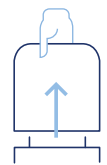
## SOFT CLOSE

Seats are available with soft automatic closing. With just a touch you can close the seat without noise.



## WIDER DIMENSIONS

For each product category, average sizes are wider than standard and up to 40 mm.



## EASY REMOVAL

Easy take off system.



## EASY ASSEMBLY

All products are easy to install with hidden fixation system.



## WIDE COLOR PALETTE

All products are available in 10 matt and shiny colors plus glossy gold and silver.

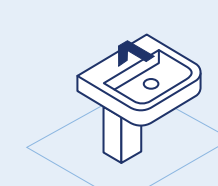


## WARRANTY

Products have a 10 year full warranty.

# APPLICATION ICONS

## WASHBASINS



WITH  
PEDESTAL



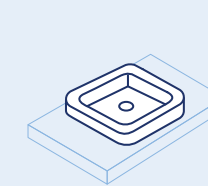
WITH  
HALF-PEDESTAL



WALL HUNG



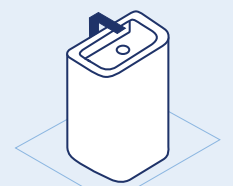
OVER COUNTER



IN-SET

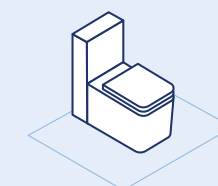


UNDER COUNTER



FREESTANDING

## WATER CLOSET



FLOOR STANDING  
WITH TANK



FLOOR STANDING



WALL HUNG

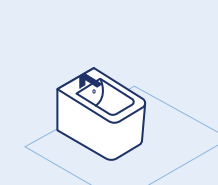


P-TRAP



S-TRAP

## BIDET



FLOOR STANDING



WALL HUNG

## URINALS



WALL HUNG  
URINAL BOWLS





# DAVID EMMANUEL MICHAUD

Designer

## WING

The Wing collection is a true innovation in sanitary ware design, an out-of-the-ordinary system of solutions for any application and style in contemporary bathrooms. This innovative collection by David E. Michaud unites three different design solutions in one unique modular system. Edgy, Smooth, Round: three style modes of a complete series of washbasins, WC, bidets for outstanding design aesthetics.

## WING

Collection



THE WING FEATURE  
IS AN OPTIONAL  
SELECTION



# WING

## OPTION

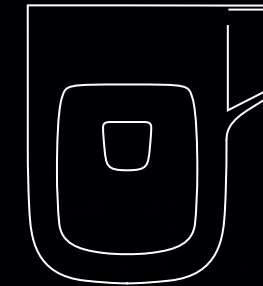
by David Emmanuel Michaud design

The David E. Michaud collection has an absolute and particular innovation: the wing option.

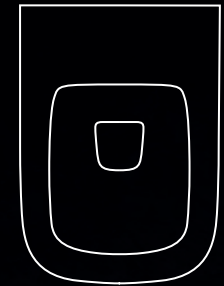
The wing doesn't only hold an aesthetic role, but also a functional one. With its beauty and minimal elegance, it can be used as a support for everyday use objects.

All items of this collection are available with or without the wing option.

WING



WITHOUT WING





# WING EDGY

The personality and sharp lines are the foundation for the aggressive look of the Wing Edgy collection. Perfect surfaces, squared angles, clean borders and optimized details for an international style.



WING EDGY Washbasin with half-pedestal 650mm, Wall hung WC, Wall hung bidet







# WING ROUND

WING ROUND Over counter washbasin 520mm  
Floor standing WC with tank, Floor standing bidet



# WING ROUND

Roundness is the sign of perfection and a symbol for unity and warmth, making everyone feel at home. Pure, clean and simple, Wing Round combines elegance and adaptability for distinguished and prestigious bathrooms.



WING ROUND Over counter washbasin 520mm

## WALL HUNG



WING ROUND Wall Hung WC (without wing)

## FLOOR STANDING



WING ROUND Floor standing WC (without wing)



# WING SMOOTH

WING SMOOTH Over counter washbasin 650mm,  
Floor standing WC with tank, Floor standing bidet







WING SMOOTH Wall hung WC, Wall hung bidet (without wing)

## WING SMOOTH

Smoothness is what everyone looks for when entering a bathroom.

A sense of exclusivity and preciousness that makes you feel special. Strong but light, stylish yet natural, elegant but without sacrificing comfort. Wing Smooth combines opposites in a synthesis of uniqueness.



# FREESTANDING

If bathrooms are like architecture, then Wing freestanding basins are perfect ceramic sculptures that give a distinguished personality to any residential or commercial ambience in which they are installed.

With smooth or textured sides, they are the best solution for a new concept of washbasins.



**SMOOTH**



**EDGY**



**ROUND**





WING EDGY Freestanding 800mm



WING EDGY Wall hung WC, Wall hung bidet



# WING

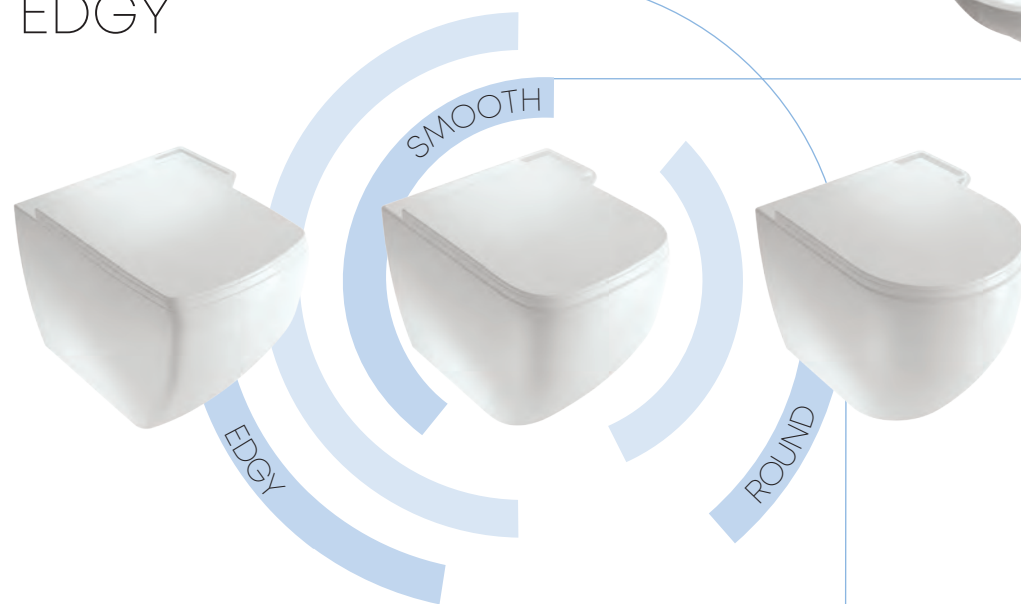
## INNOVATION BY DESIGN



EDGY



ROUND



SMOOTH



WHITE VILLE WING COLLECTION IS AN UNPARALLELED SYSTEM OF SOLUTIONS AND OPTIONS FOR CONTEMPORARY BATHROOMS.

This collection by David E. Michaud unites three different design solutions in one unique modular system: Edgy, Smooth and Round. These styles can live together and match perfectly, so combining their pieces is easy and satisfying, and adds personality to every bathroom.



WASHBASIN  
**SMOOTH**  
+  
**ROUND**  
SANITARY WARE

**WING SMOOTH** Over counter Washbasin Light 380mm  
**WING ROUND** Floor standing WC with tank, Floor standing bidet (without wing)





**ROUND LIGHT**  
WASHBASIN

**WING ROUND** Over counter washbasin Light 400mm  
**WING EDGY** Floor standing WC, Floor standing bidet

WASHBASIN  
**ROUND**  
+  
**EDGY**  
SANITARY WARE

Light washbasins have an extraordinary lightness and reveal all their style in the over counter applications, where they combine perfectly with any kind of materials: ceramic, wood, marbles or resins.



**ROUND**  
WASHBASIN

**WING ROUND** Over counter washbasin 650mm



# WASHBASIN EDGY + SMOOTH SANITARY WARE

White Ville light washbasins have a timeless elegance due to the precision of their lines and the warmth of the colors. They are available in many matt colors and, with the right faucet on it, they match together perfectly with other Wing elements – Edgy, Smooth or Round WC and bidets – adding vitality and personality to every bathroom.



WING SMOOTH Sit-on Washbasin Light 380mm - Glossy finish



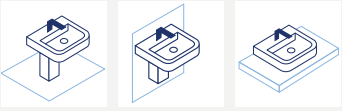
WING EDGY Sit-on Washbasin Light 600mm - Basalt Matt finish  
WING SMOOTH Floor standing WC, Floor standing bidet (without wing) - Basalt Matt finish



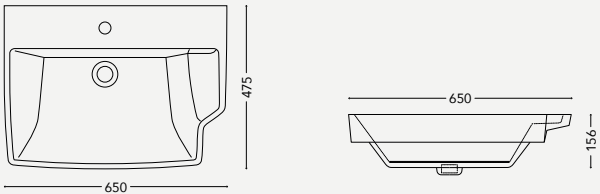
# WING

design by David Emmanuel Michaud

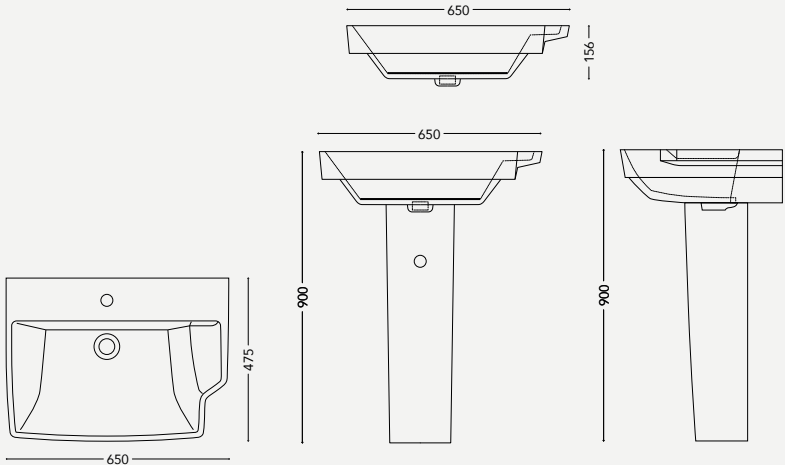
## WASHBASIN - EDGY



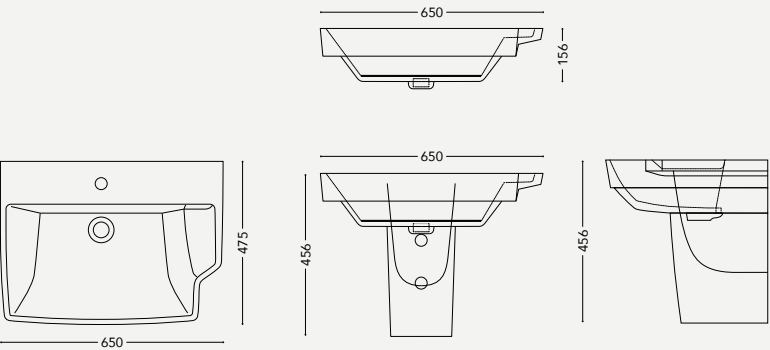
W-EDG01.W65  
Over counter washbasin 650mm



W-EDG02.W65  
Over counter washbasin with pedestal



W-EDG03.W65  
Over counter washbasin with half pedestal



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

BASALT

BLACK



WING EDGY Washbasin with half-pedestal 650mm

**NOTE**  
All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



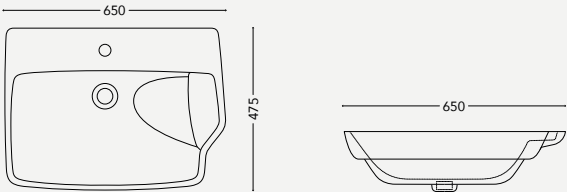
# WING

design by David Emmanuel Michaud

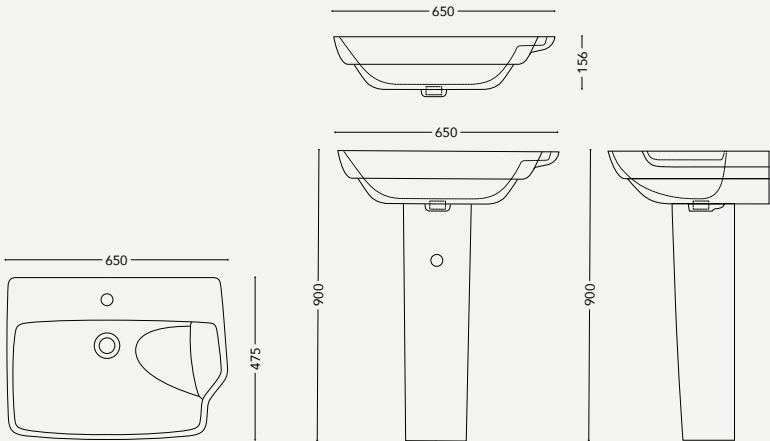
## WASHBASIN - SMOOTH



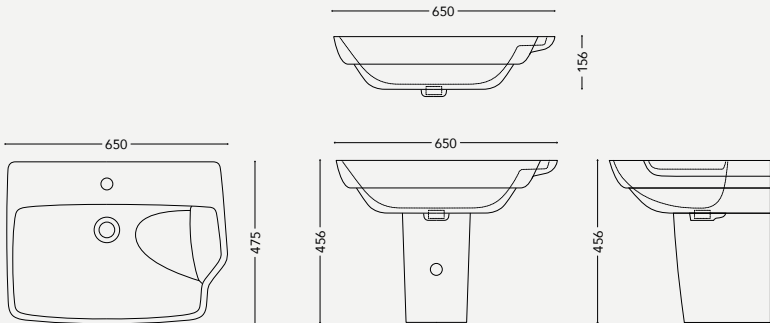
W-SMO01.W65  
Over counter washbasin 650mm



W-SMO02.W65  
Over counter washbasin with pedestal



W-SMO03.W65  
Over counter washbasin with half pedestal



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

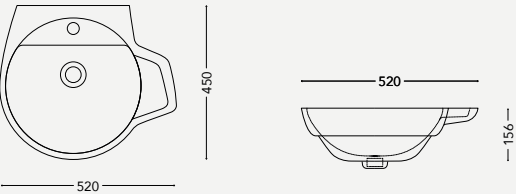
BASALT

BLACK

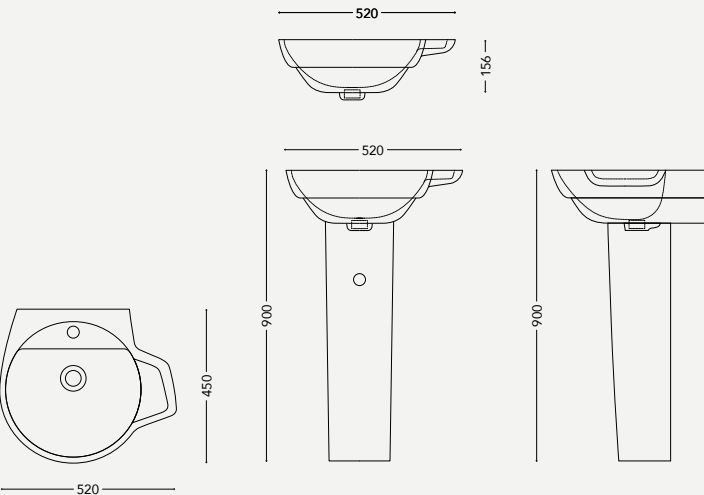
## WASHBASIN - ROUND



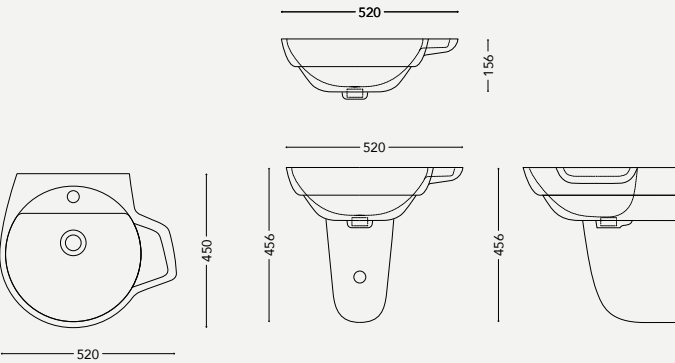
W-ROU01.W52  
Over counter washbasin 520mm



W-ROU02.W52  
Over counter washbasin with pedestal



W-ROU03.W52  
Over counter washbasin with half pedestal



**NOTE**  
All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



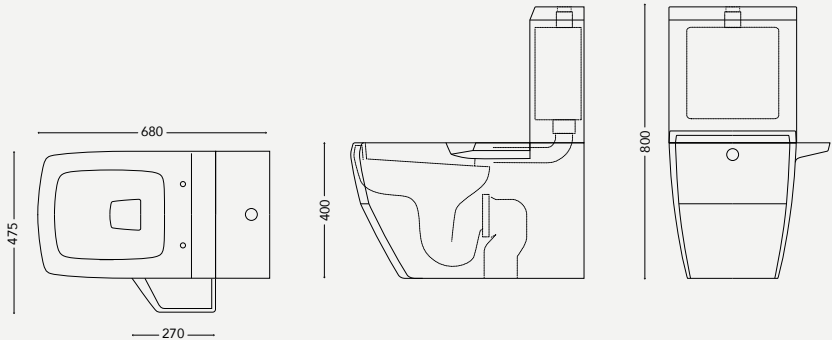
# WING

design by David Emmanuel Michaud

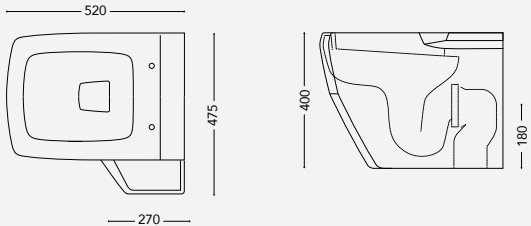
## WATER CLOSET - EDGY



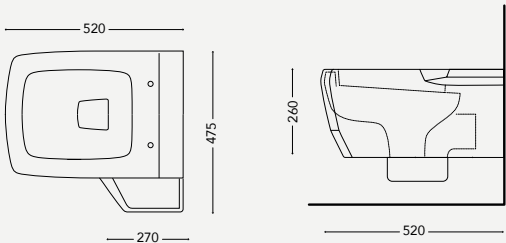
W-EDG04.WF+TANK (S/P)  
Floor standing WC with tank (S/P-trap)



W-EDG05.WF(S/P)  
Floor standing WC (S/P-trap)



W-EDG06. WW(P)  
Wall hung WC (P-trap)



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

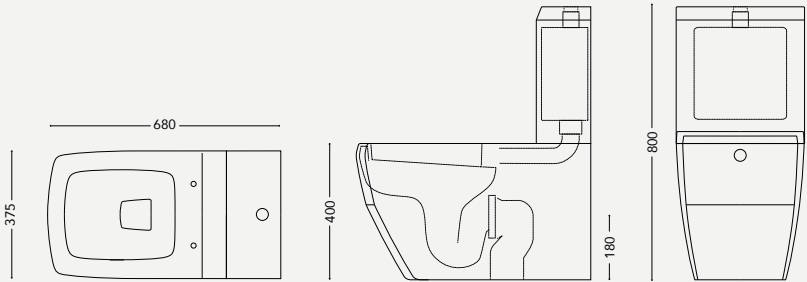
BASALT

BLACK

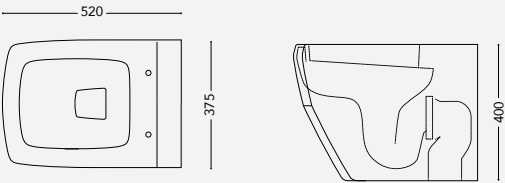
## WATER CLOSET - EDGY WITHOUT WING



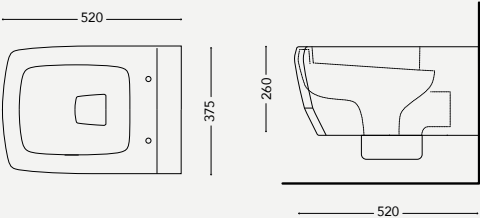
EDG04.WF+TANK (S/P) NOWING  
Floor standing WC with tank (S/P-trap)



EDG05.WF(S/P) NOWING  
Floor standing WC (S/P-trap)



EDG06. WW(P) NOWING  
Wall hung WC (P-trap)



### NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



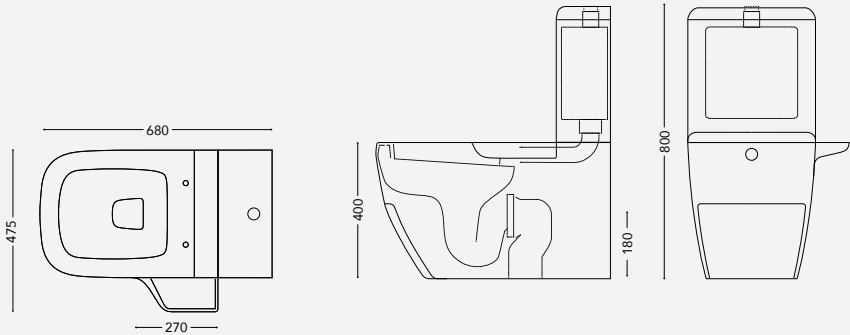
# WING

design by David Emmanuel Michaud

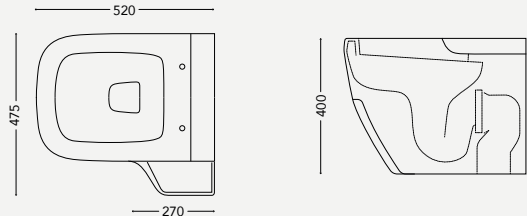
## WATER CLOSET - SMOOTH



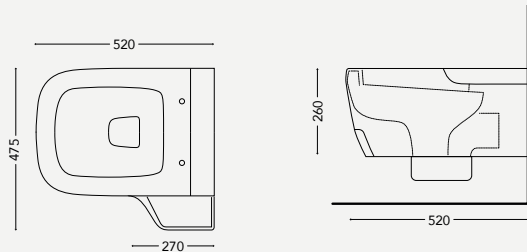
W-SMO04.WF+TANK(S/P)  
Floor standing WC with tank (S/P-trap)



W-SMO05.WF(S/P)  
Floor standing WC (S/P-trap)



W-SMO06.WW(P)  
Wall hung WC (P-trap)



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

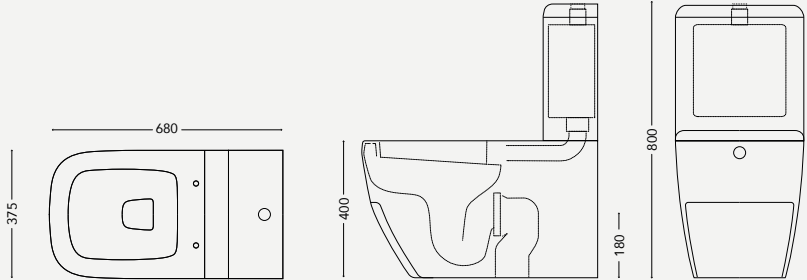
BASALT

BLACK

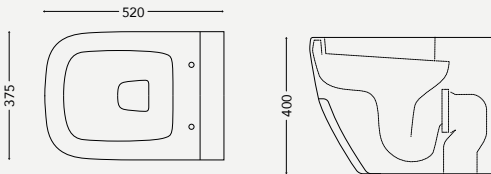
## WATER CLOSET - SMOOTH WITHOUT WING



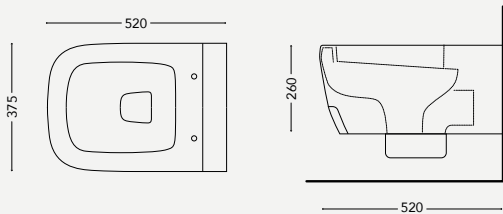
SMO04.WF+TANK(S/P) NOWING  
Floor standing WC with tank (S/P-trap)



SMO05.WF(S/P) NOWING  
Floor standing WC (S/P-trap)



SMO06.WW(P) NOWING  
Wall hung WC (P-trap)



### NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



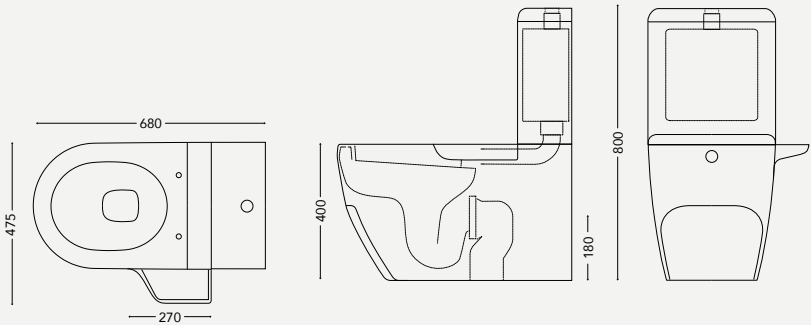
# WING

design by David Emmanuel Michaud

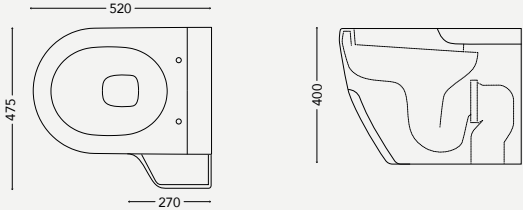
## WATER CLOSET - ROUND



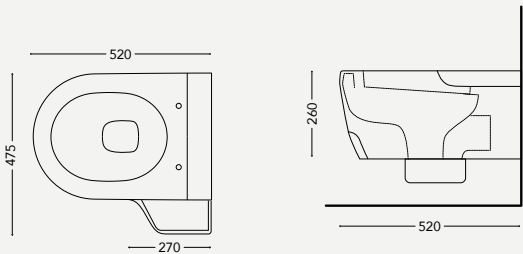
W-ROU04.WF+TANK (S/P)  
Floor standing WC with tank (S/P-trap)



W-ROU05.WF(S/P)  
Floor standing WC (S/P-trap)



W-ROU06.WW(P)  
Wall hung WC (P-trap)



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

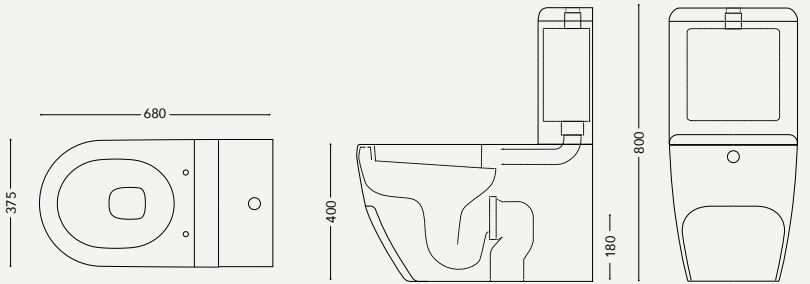
BASALT

BLACK

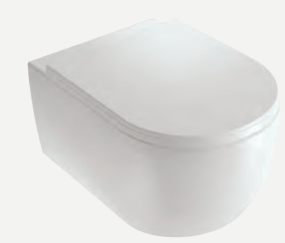
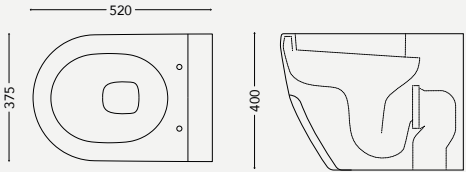
## WATER CLOSET - ROUND WITHOUT WING



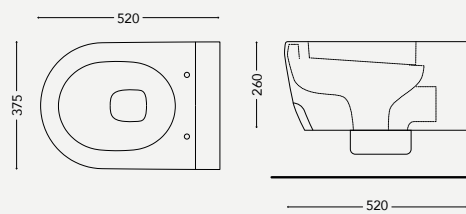
ROU04.WF+TANK (S/P) NOWING  
Floor standing WC with tank (S/P-trap)



ROU05.WF(S/P) NOWING  
Floor standing WC (S/P-trap)



ROU06.WW(P) NOWING  
Wall hung WC (P-trap)



### NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



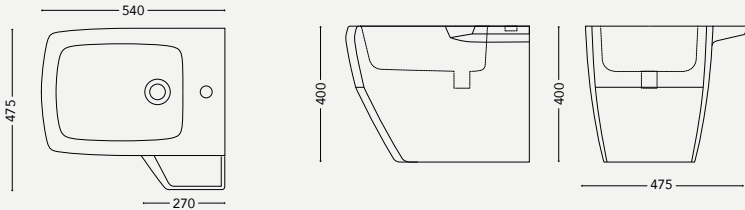
# WING

design by David Emmanuel Michaud

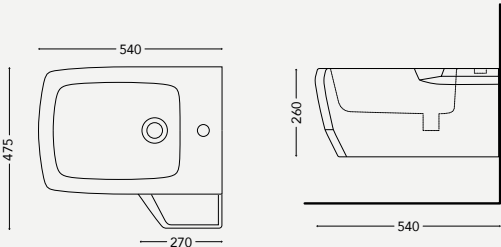
## BIDET - EDGY



W-EDG08.BF  
Floor standing bidet



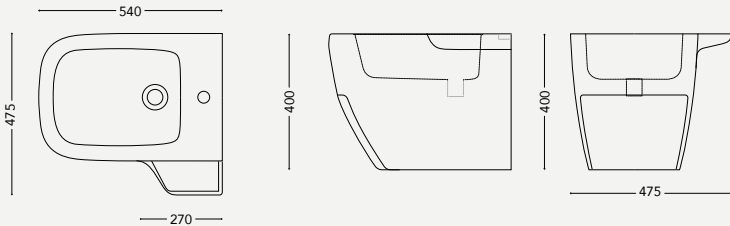
W-EDG09.BW  
Wall hung bidet



## BIDET - SMOOTH



W-SMO08.BF  
Floor standing bidet



### AVAILABLE COLOURS

#### GLOSSY / MATT



WHITE



PERGAMON



GOLD



SILVER

#### MATT



ICELAND



GREY



BRINA



DUST



OCEAN



EARTH



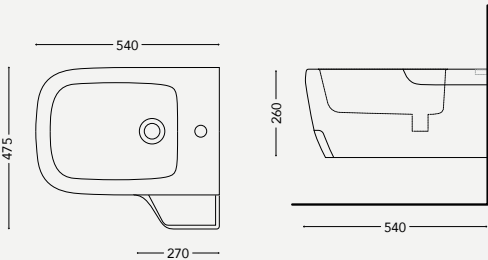
BASALT



BLACK



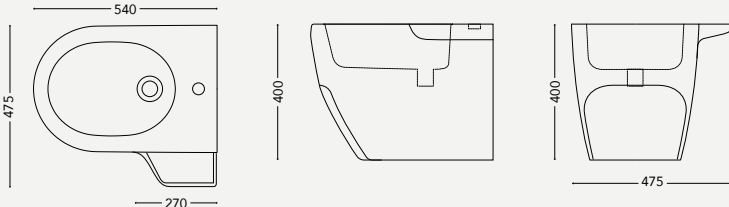
W-SMO09.BW  
Wall hung bidet



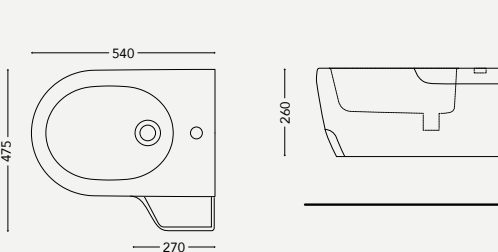
## BIDET - ROUND



W-ROU08.BF  
Floor standing bidet



W-ROU09.BW  
Wall hung bidet



### NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



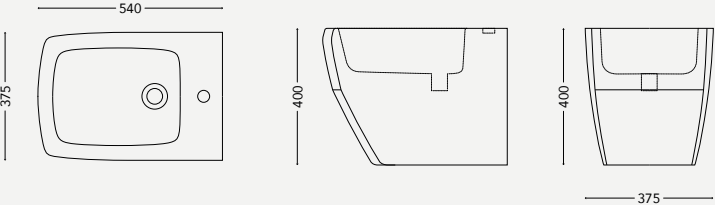
# WING

design by David Emmanuel Michaud

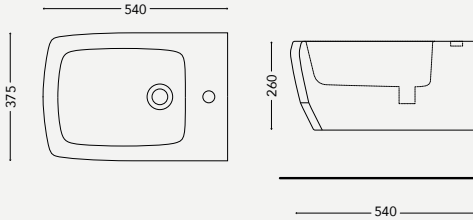
## BIDET - EDGY WITHOUT WING



W-EDG08.BF NOWING  
Floor standing bidet



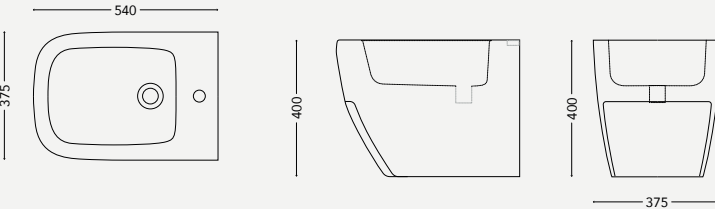
W-EDG09.BW NOWING  
Wall hung bidet



## BIDET - SMOOTH WITHOUT WING



W-SMO08.BF NOWING  
Floor standing bidet



AVAILABLE COLOURS

GLOSSY / MATT



WHITE



PERGAMON



GOLD



SILVER

MATT



ICELAND



GREY



BRINA



DUST



OCEAN



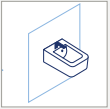
EARTH



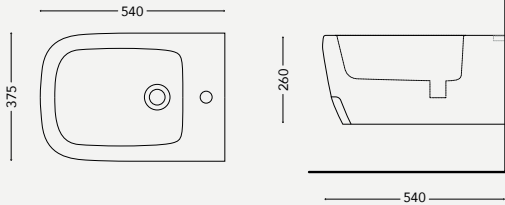
BASALT



BLACK



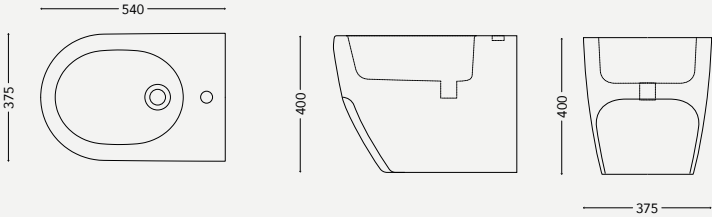
W-SMO09.BW NOWING  
Wall hung bidet



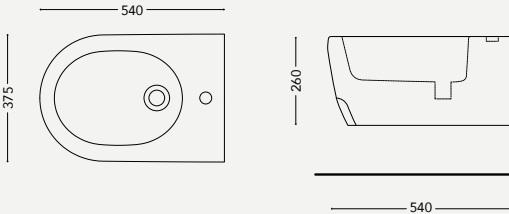
## BIDET - ROUND WITHOUT WING



W-ROU08.BF NOWING  
Floor standing bidet



W-ROU09.BW NOWING  
Wall hung bidet



NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



# WING

design by David Emmanuel Michaud

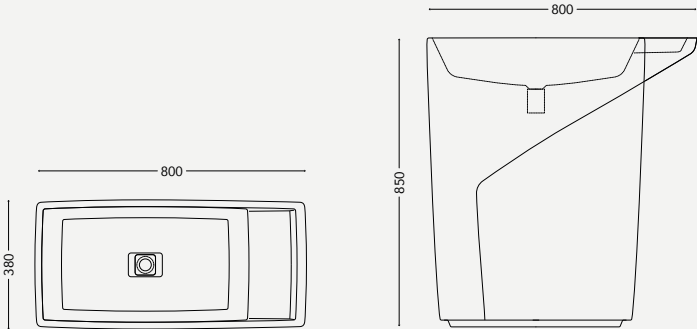


FREESTANDING BASIN

EDGY



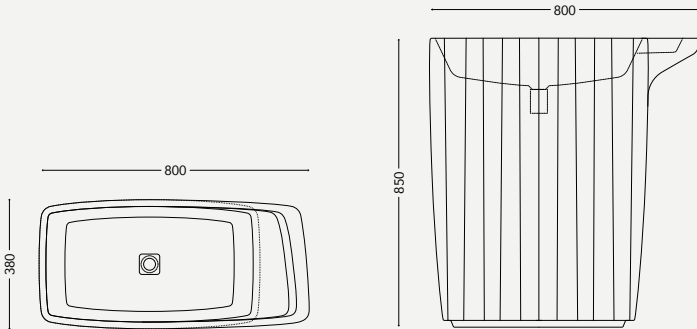
W-EDG10.FREE80  
Freestanding 800mm



SMOOTH



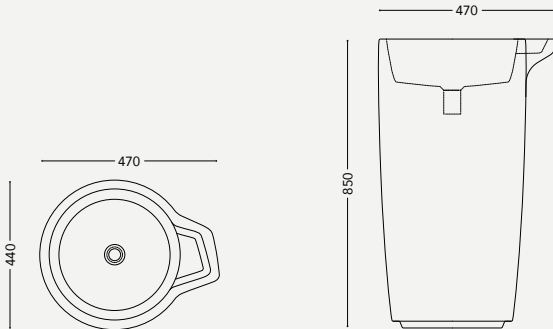
W-SMO10.FREE80  
Freestanding 800mm



ROUND



W-ROU10.FREE80  
Freestanding 800mm



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

BASALT

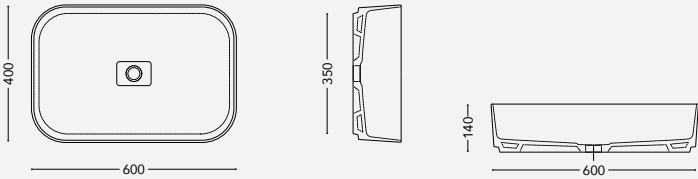
BLACK

LIGHT EDGE WASHBASIN

EDGY



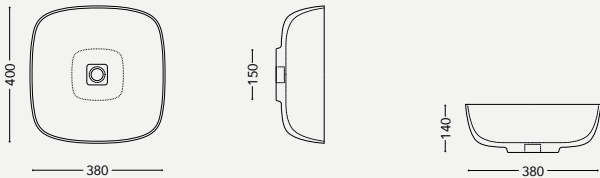
EDG11.WLIGHT60  
Over counter washbasin Light 600mm



SMOOTH



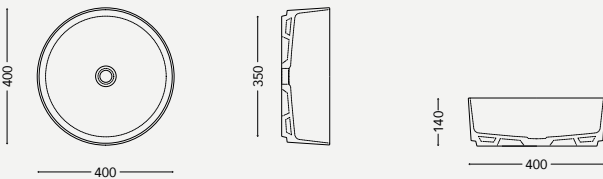
SMO11.WLIGH38  
Over counter washbasin Light 380mm



ROUND



ROU10.FREE40  
Over counter washbasin Light 400mm



NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm





# NILO GIOACCHINI

Architect

## CONTINENTAL

An elegant design of timeless beauty to fit each and every bathroom style, from contemporary ambiances to smart international spaces, the Continental collection satisfies every need of a bathroom's interior design.

# CONTINENTAL

Collection





CONTINENTAL Over counter washbasin 650mm,  
Floor standing WC with tank, Floor standing bidet





**CONTINENTAL** Floor standing WC with tank  
Floor standing bidet

## WATER OVER FLOW

When details make the difference.  
The Continental overflow sink is hidden, making the surface smooth and continuous without losing its functionality. In case of incidental non-closing of the faucets, water can flow through without overflowing out onto the floor.



**CONTINENTAL** Over counter washbasin 650mm





**CONTINENTAL** Over counter washbasin 650mm with pedestal,  
Wall hung WC, Wall hung bidet

## SEAT EXTRA COMFORT

Comfort is a value for itself and Continental collection is design to add pleasure to style. All items are larger than standard, up to 40 cm for the WC width, to ensure an experience of relax and relief each time.







**CONTINENTAL** Over counter washbasin 650mm  
Floor standing WC





**CONTINENTAL** Undercounter washbasin 550mm,  
Wall hung WC, Wall hung urinal bowl

## URINAL BOWLS

Urinal bowls are rising in popularity inside residential bathrooms due to their practicality. They waste less water and don't hold dirt or odors. The elegance of their design matches with any living style, from the most contemporary and trendy, all the way to more classical settings.



**CONTINENTAL** Wall hung urin bowl and divider



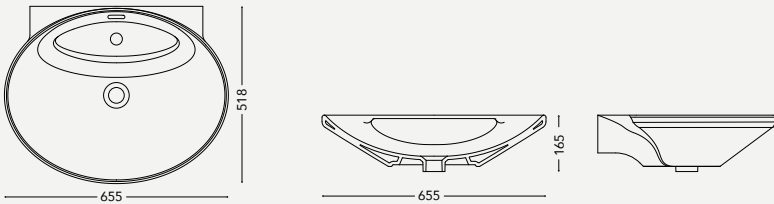
# CONTINENTAL

design by Nilo Gioacchini

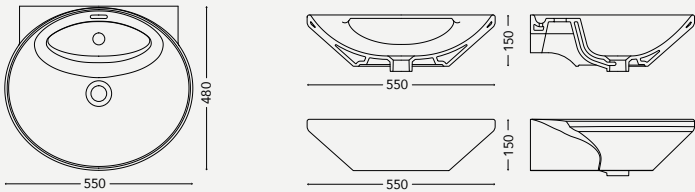
## WASHBASIN



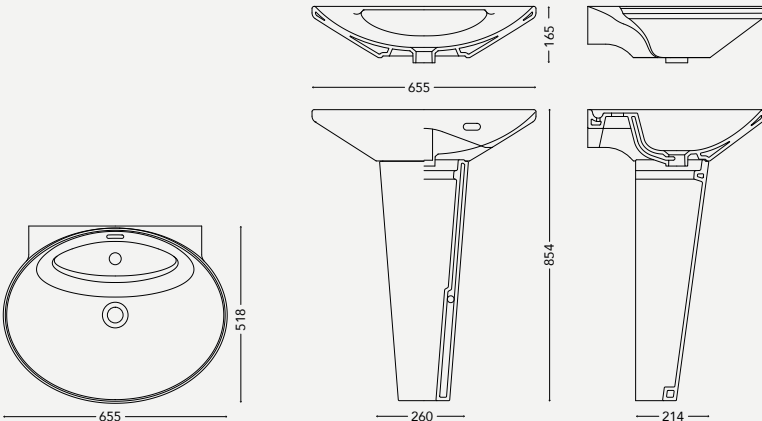
CON01.W65  
Over counter washbasin 650mm



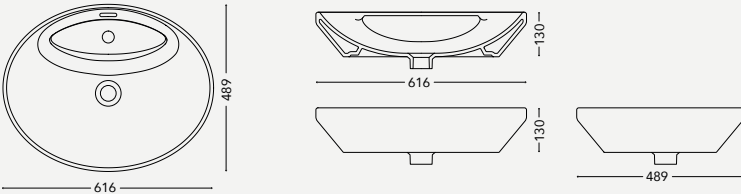
CON04.W55  
Over counter washbasin 550mm



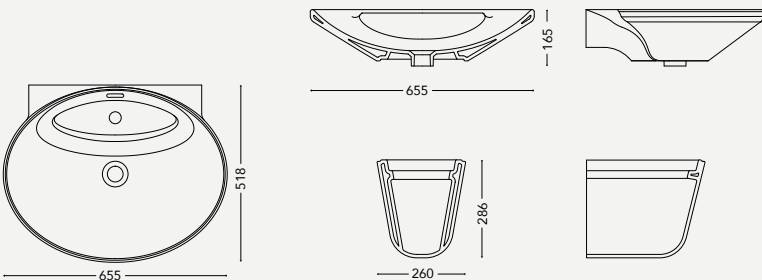
CON02.W65  
Over counter washbasin with pedestal



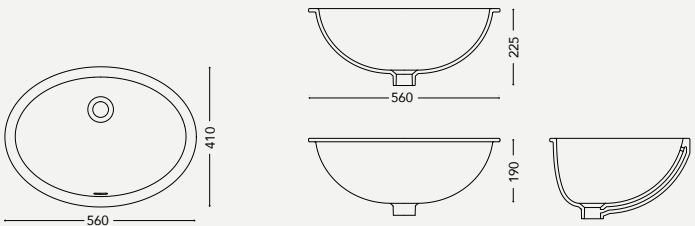
CON05.W60  
In-set washbasin 600mm



CON03.W65  
Over counter washbasin with half pedestal



CON06.W55  
Undercounter washbasin 550mm



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

BASALT

BLACK

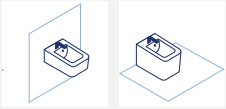
**NOTE**  
All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



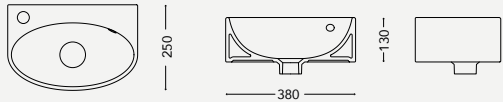
# CONTINENTAL

design by Nilo Gioacchini

## WASHBASIN



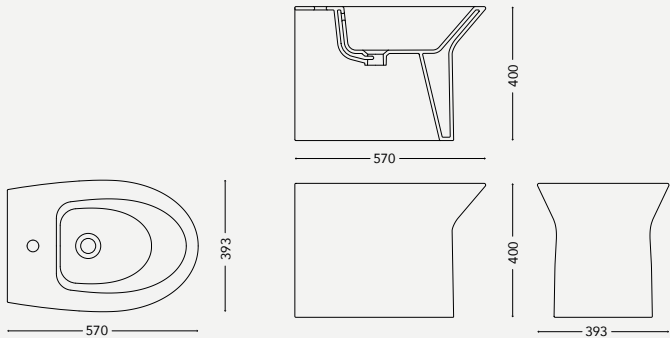
CON07.W38  
Small washbasin 380mm



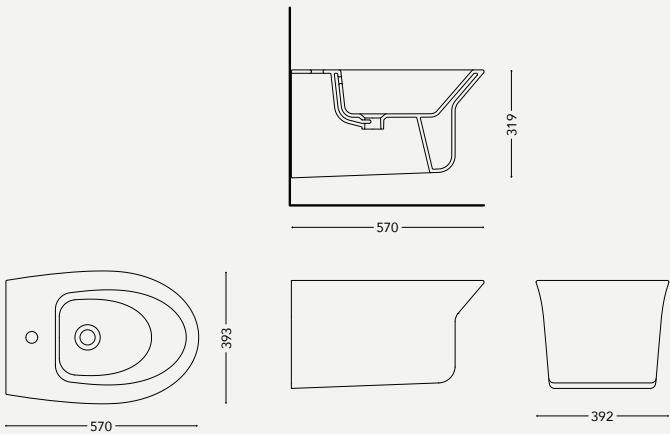
## BIDET



CON08.BF  
Floor standing bidet



CON09.BW  
Wall hung bidet



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

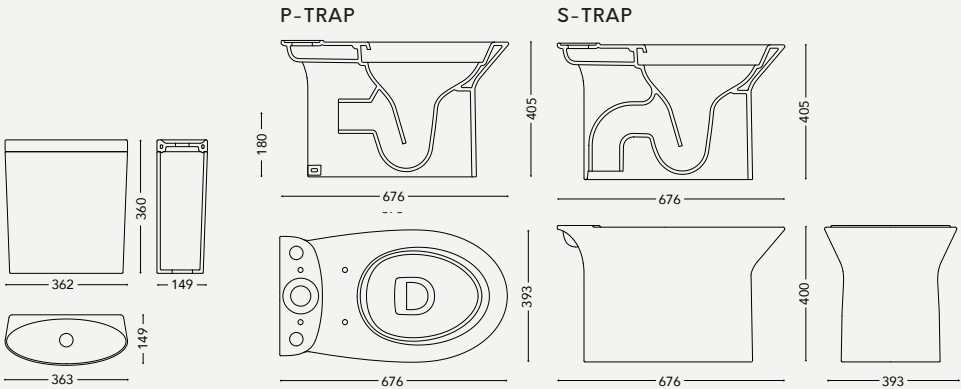
BASALT

BLACK

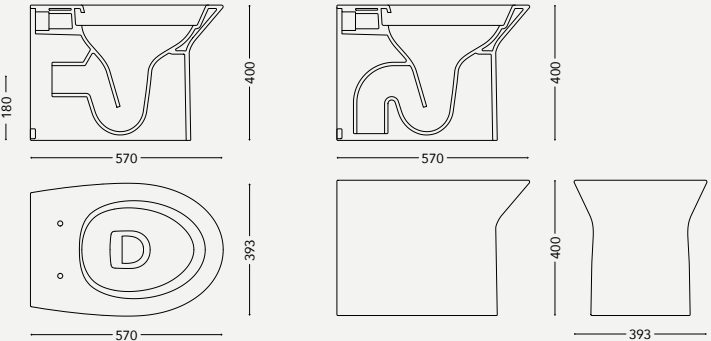
## WATER CLOSET



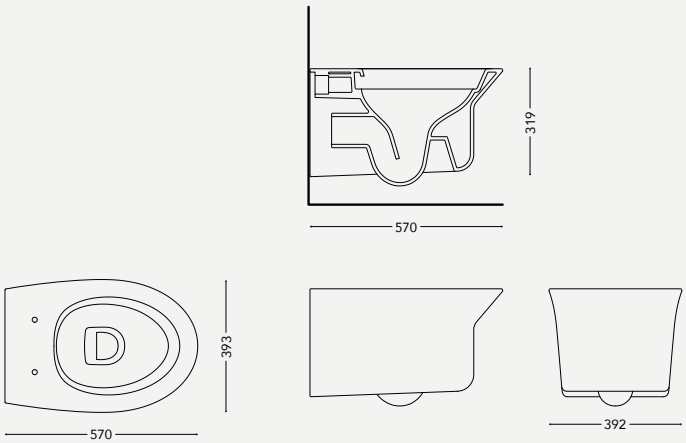
CON10.WF+TANK (S/P)  
Floor standing WC with tank  
(S/P-trap)



CON11.WF(S/P)  
Floor standing WC (S/P-trap)



CON12.WW(P)  
Wall hung WC (P-trap)



### NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



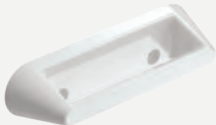
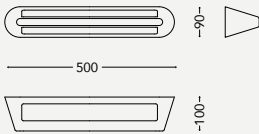
# CONTINENTAL

design by Nilo Gioacchini

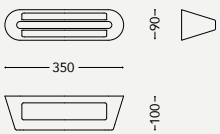
## ACCESSORIES



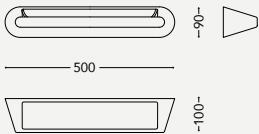
CON.A01  
500mm Towel rail



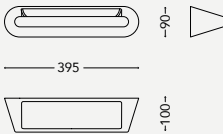
CON.A02  
350mm Towel rail



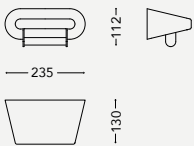
CON.A03  
500mm Shelf



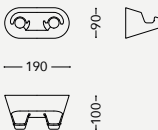
CON.A04  
400mm Shelf



CON.A05  
Toilet paper holder



CON.A06  
Hook



AVAILABLE COLOURS

GLOSSY / MATT



WHITE



GOLD



SILVER

MATT



ICELAND



GREY



BRINA



DUST



OCEAN



EARTH



BASALT

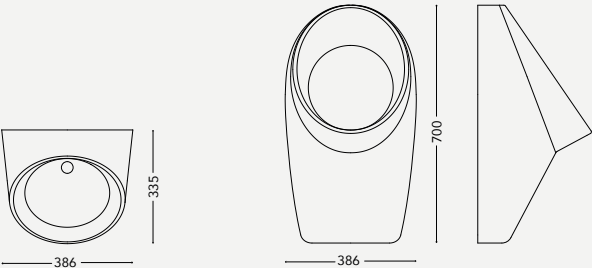


BLACK

## URINAL



CON13.URB  
Wall hung urinal bowl



NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm





# NILO GIOACCHINI

Architect

## SMART

The best solution for those who want to combine elegance and functionality in a unique blend of style and practicality. Its large wide and comfort seat models, with traditional lines fit perfectly in every bathroom, even the smallest ones, adding a touch of class and assuring the best performance in terms of technology and durability. Precision of shapes, sober design, strong solidity in glazes and richness of colors: these are the main features of a collection made to last in time.

## SMART

Collection





**SMART** Sit-on washbasin 550mm,  
Wall hung WC, Wall hung bidet







**SMART** Over counter washbasin 600 mm with half pedestal  
Floor standing W/C with tank, Floor standing bidet



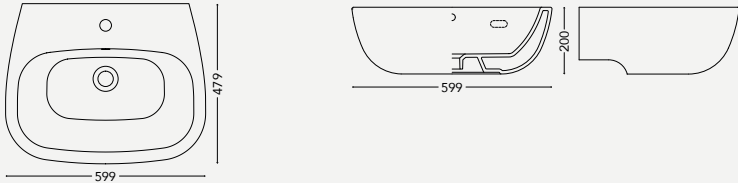
# SMART

design by Nilo Gioacchini

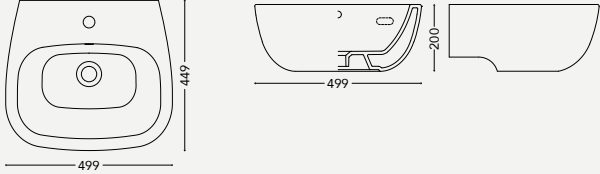
## WASHBASIN



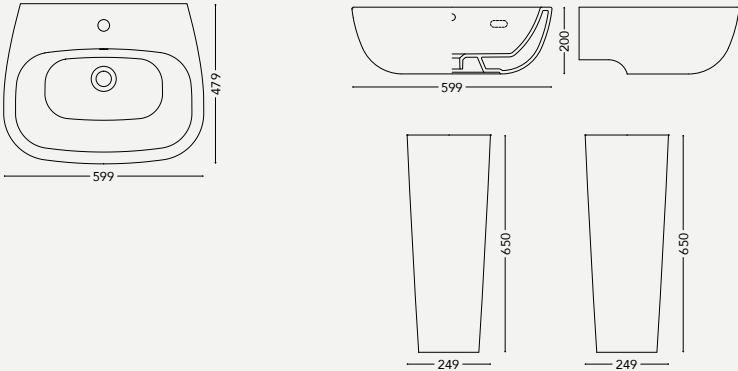
SMA01.W60  
Over counter washbasin 600mm



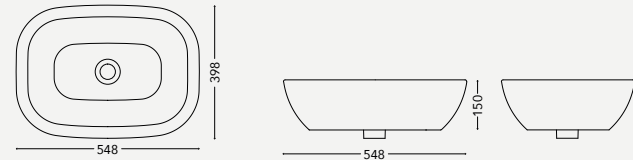
SMA04.W50  
Over counter washbasin 500mm



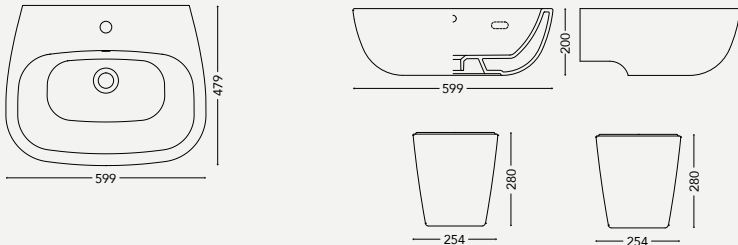
SMA02.W60  
Over counter washbasin with pedestal



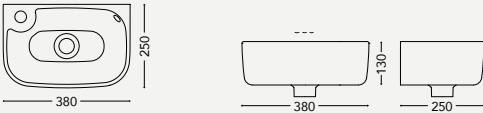
SMA05.W55  
Sit-on washbasin 550mm



SMA03.W60  
Over counter washbasin with half pedestal



SMA06.W38  
Over counter basin



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

BASALT

BLACK

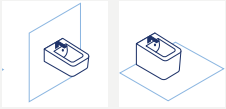
**NOTE**  
All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



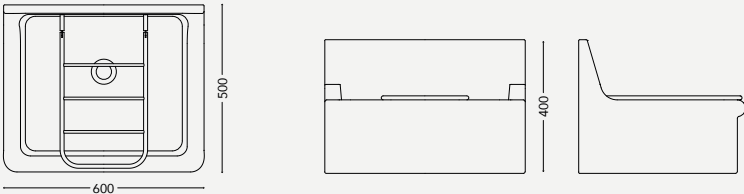
# SMART

design by Nilo Gioacchini

## WASHBASIN



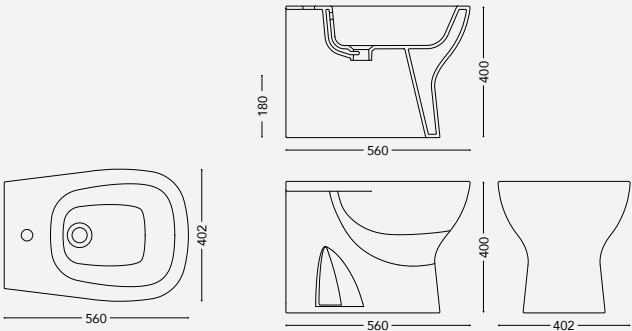
SMA07.W60  
Janitor sink washbasin 600mm



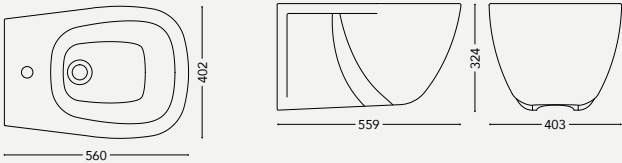
## BIDET



SMA08.BF  
Floor standing bidet



SMA09.BW  
Wall hung bidet



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

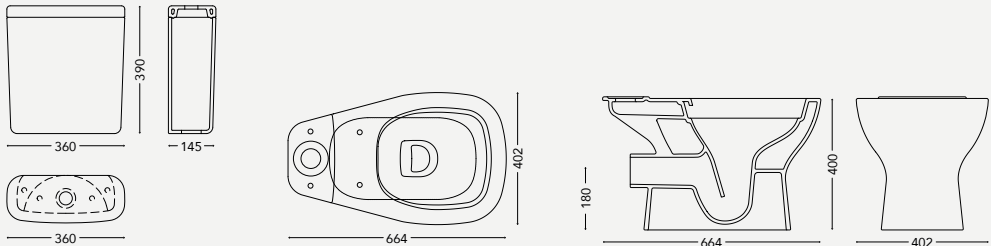
BASALT

BLACK

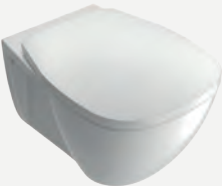
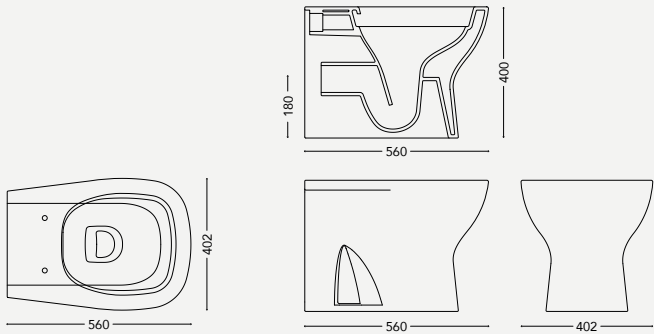
## WATER CLOSET



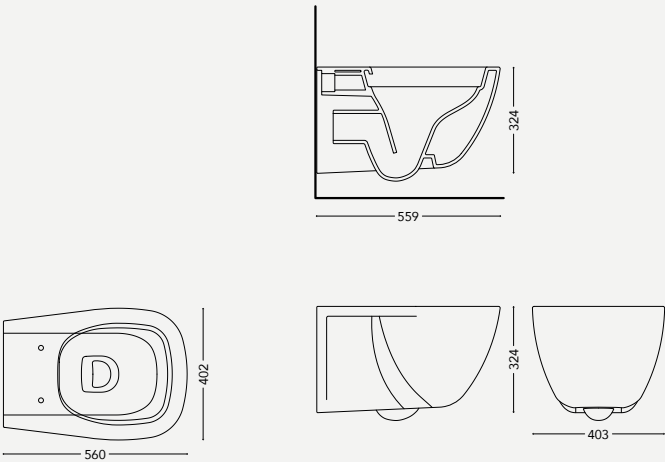
SMA11.WF+TANK(P)  
Floor standing WC with tank (P-trap)



SMA12.WF(P)  
Floor standing WC (P-trap)



SMA13.WW(P)  
Wall hung WC (P-trap)



**NOTE**  
All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm





# LUCA CIMARRA

Designer

## ONDA

When design and functionality combine in an impeccable blend of excellence. Elegant curves, comfort seats, smooth effects and perfect glaze shines distinguish the Onda collection and communicate a sense of luxurious privilege.

Ideal for hi-end apartments and villas, thanks to its sinuous forms it is perfect also in public and commercial spaces, like restaurants, bars, hotel and many others.

## ONDA

Collection





**ONDA** Over counter washbasin 600mm,  
Wall hung WC, Wall hung bidet







**ONDA** Over counter washbasin 600mm with half-pedestal,  
Floor standing WC with tank



**ONDA** Over counter washbasin 600mm with pedestal,  
Floor standing WC with tank



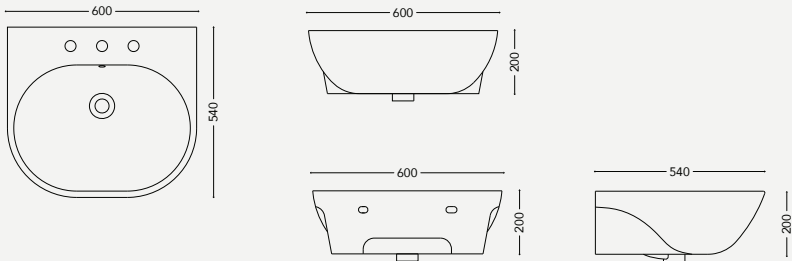
# ONDA

design by Luca Cimarra

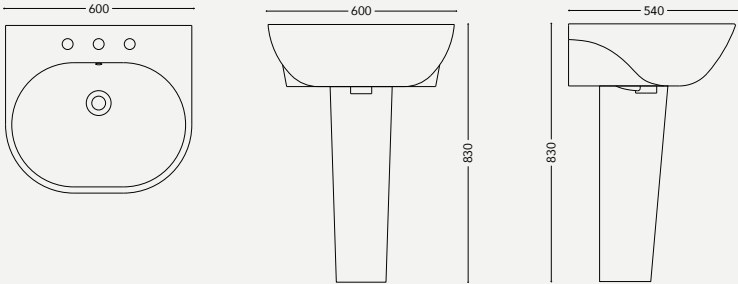
## WASHBASIN



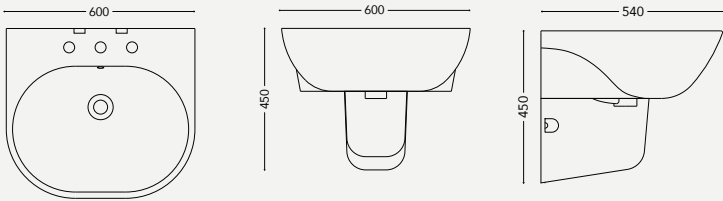
OND01.W60  
Over counter washbasin 600mm



OND02.W60  
Over counter washbasin with pedestal



OND03.W60  
Over counter washbasin with half pedestal



AVAILABLE COLOURS

GLOSSY / MATT

WHITE

PERGAMON

GOLD

SILVER

MATT

ICELAND

GREY

BRINA

DUST

OCEAN

EARTH

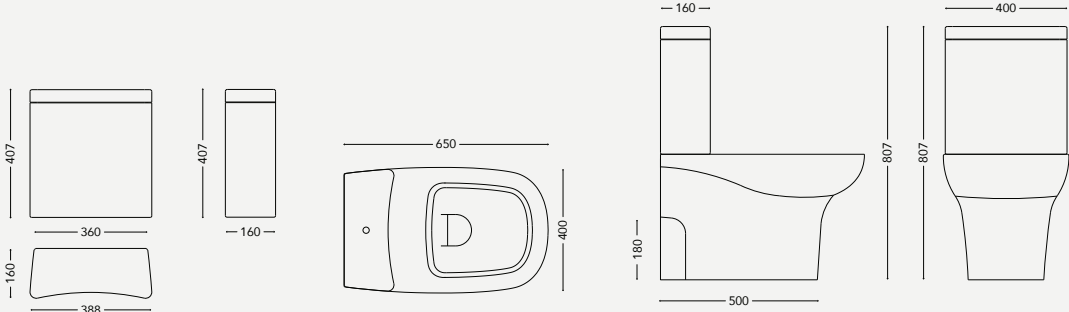
BASALT

BLACK

## WATER CLOSET



OND05. WF+TANK (S/P)  
Floor standing WC with tank (S/P-trap)



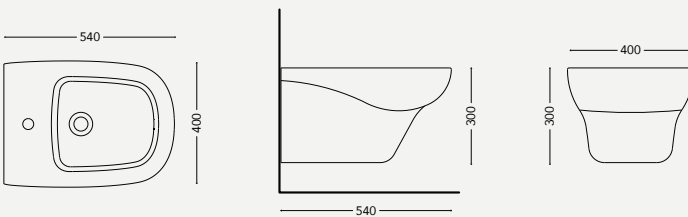
OND06. WW(P)  
Wall hung WC (P-trap)



## BIDET



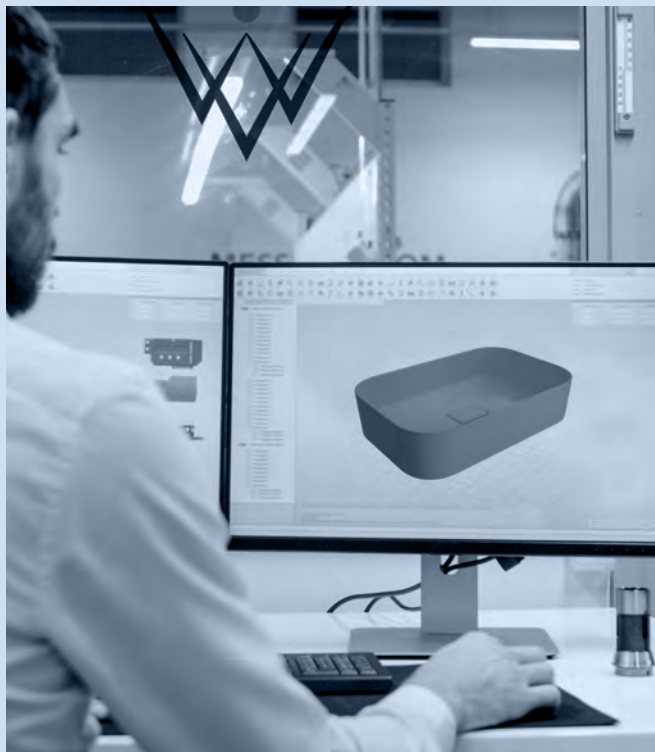
OND04.BW  
Wall hung bidet



### NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm





## WHITEVILLE DESIGN LAB

### NEW ENGLAND

A touch of British style for a timeless look. New England lines and shapes remind a tradition of elegance and are still fresh and everlasting if combined with a contemporary living style. The thickness of its borders gives a sense of resistance and elegance while the wooden seats add class and authenticity.

## NEW ENGLAND

Collection







**NEW ENGLAND** Over counter washbasin with 4 legs 1000mm,  
Floor standing WC with tank





## WOOD COVER SEAT

All New England collections can be outfitted with exclusive and extra thick natural wood seats, as in Eighteenth century traditional WCs. This doesn't only recall a sense of nostalgia, but also evokes prestige, distinction and luxury.

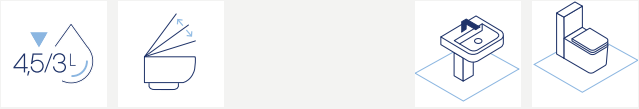




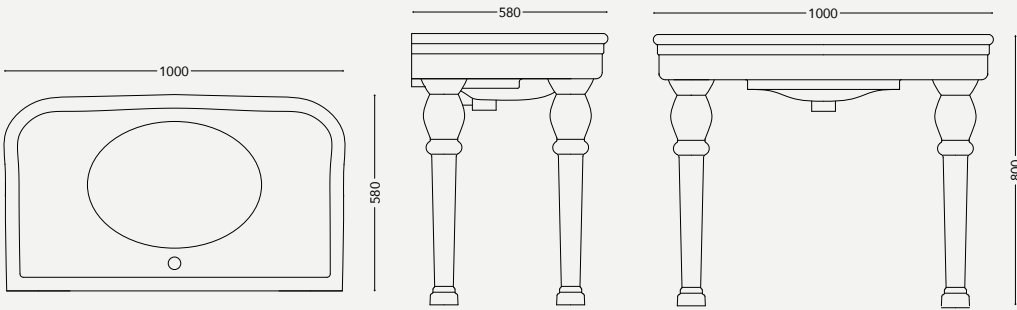
# NEW ENGLAND

design by Whiteville Design Lab.

## WASHBASIN



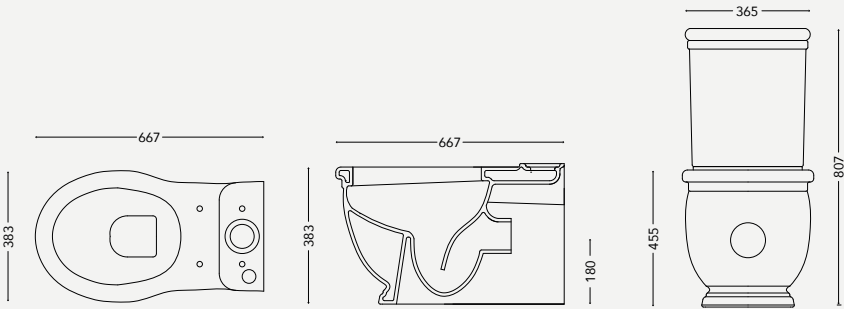
NEWE01.W100  
Over counter washbasin with 4 legs 1000mm



## WATER CLOSET



NEWE02.WF+TANK (S/P)  
Floor standing WC with tank (S/P-trap)



### AVAILABLE COLOURS

#### GLOSSY / MATT



WHITE



PERGAMON



GOLD



SILVER

#### MATT



ICELAND



GREY



BRINA



DUST



OCEAN



EARTH



BASALT

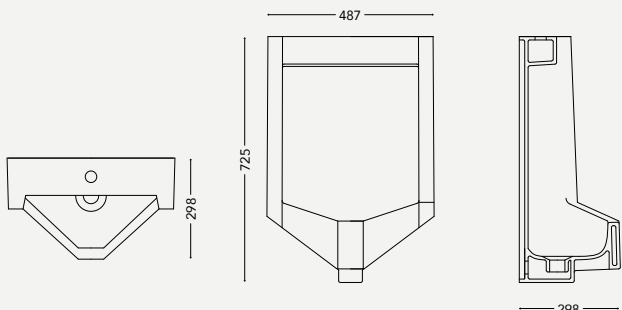


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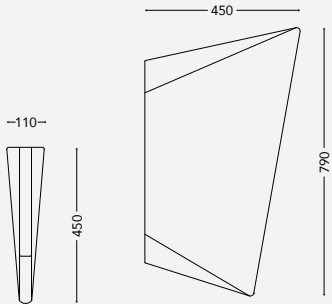
## URINAL



NEWE03.URB  
Wall hung urin bowl



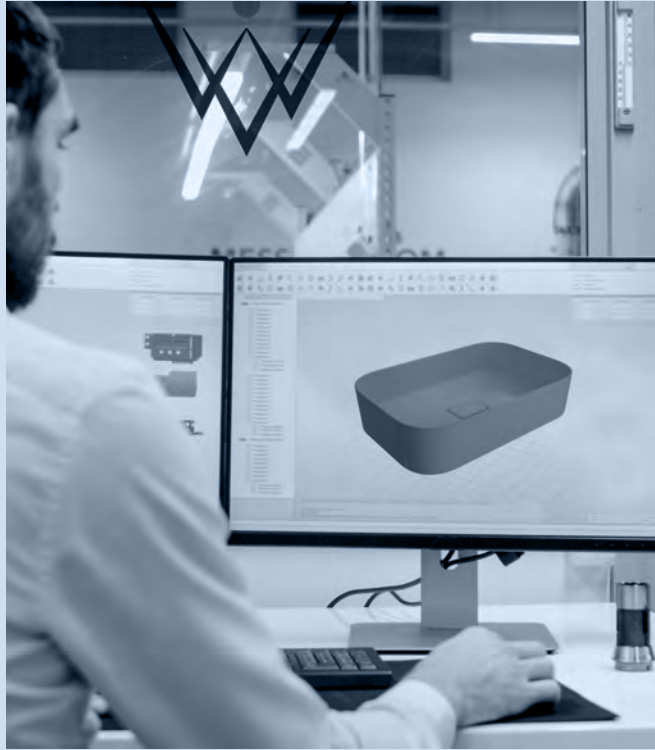
01.DIV  
Divider



### NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm





## WHITEVILLE DESIGN LAB.

### DELTA

Simple, clear, practical but also elegant and classy.

The ergonomic design of Delta collection is studied to be comfortable, easy to use and clean. The best solution for beauty seekers who pretend also functionality and perfection of details.

## DELTA

Collection





**DELTA** Over counter washbasin 650mm with pedestal,  
Floor standing WC with tank

# DELTA

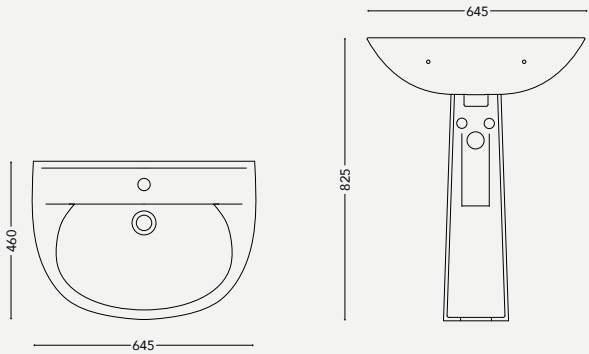
design by Whiteville Design Lab.



## WASHBASIN



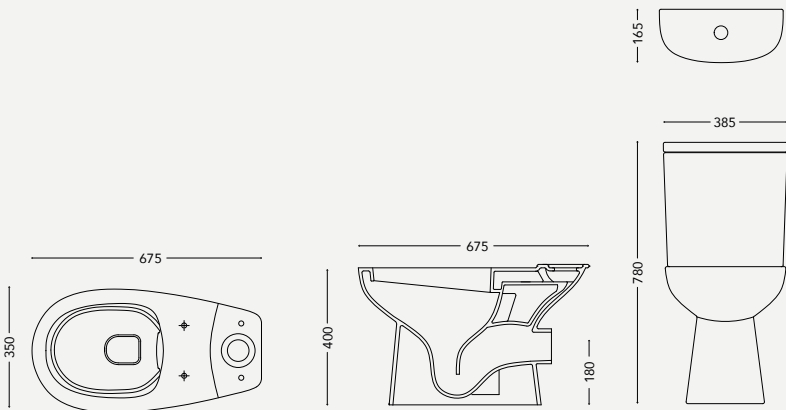
**DEL01.W65**  
Over counter washbasin with pedestal 650mm



## WATER CLOSET



**DEL02.WF+TANK (P)**  
Floor standing WC with tank (P-trap)



### NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm

### AVAILABLE COLOURS

#### GLOSSY / MATT



WHITE



PERGAMON



GOLD



SILVER

#### MATT



ICELAND



GREY



BRINA



DUST



OCEAN



EARTH



BASALT



BLACK



# URINALS

Urinals are used in public bathrooms such as restaurants, bars, hotels, and airports, so they must be conceived to avoid dirt deposal and minimize bad odors.

The perfect design of the inside allows liquids to flow directly into the sink without any stagnation, making cleaning simple for a spotless hygiene. The easy installation process and the availability of separators make White Ville urinals the best choice for all public applications.







**CONTINENTAL** Wall hung urinal bowl  
Divider



**SMART** Small washbasin 380mm, Wall hung urinal bowl  
Divider

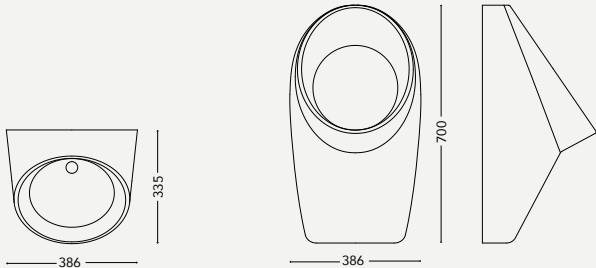


URINALS

CONTINENTAL



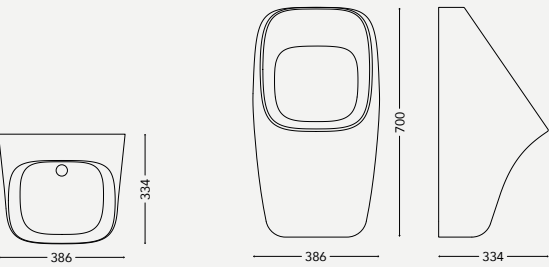
CON15.URB  
Wall hung urinal bowl



SMART



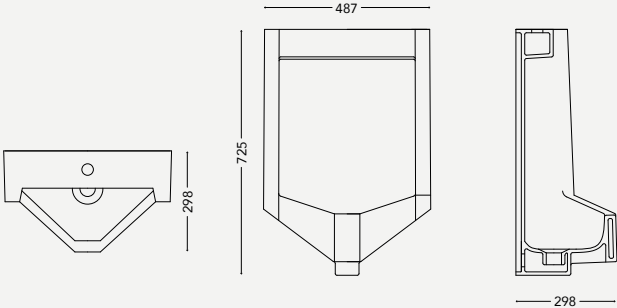
SMA15.URB  
Wall hung urinal bowl



NEW ENGLAND



NEWE03.URB  
Wall hung urinal bowl



AVAILABLE COLOURS

GLOSSY / MATT



WHITE



GOLD



SILVER

MATT



ICELAND



GREY



BRINA



DUST



OCEAN



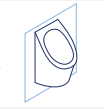
EARTH



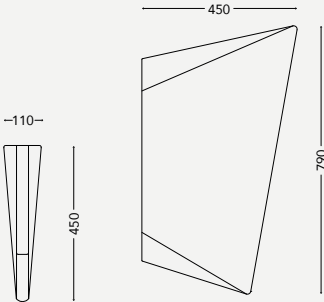
BASALT



BLACK



DIV01  
Divider



NOTE

All dimensions in mm tolerance +5% for below 200mm and +3% for above 200mm



WHITE  VILLE

EXCELLENCE IN SANITARY WARE







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EXCELLENCE IN SANITARY WARE